



2025

STATE OF BUSINESS-DRIVEN TECHNOLOGY REPORT

THE AI IMPERATIVE: BUSINESS TECHNOLOGY AT THE TIPPING POINT

XCELACORE is a Chicago-based technology consulting firm. As a trusted partner, we help businesses implement technology to drive innovation with flexibility, quality, and for less.

www.xcelacore.com

SIM CHICAGO is a premier networking community for IT leaders in the Chicagoland area. As a trusted industry forum, they connect technology executives to share knowledge, develop leadership skills, and advance business technology practices through collaboration, education, and relationship-building.

www.sim-chicago.org

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INTRODUCTION

WELCOME TO THE 2ND ANNUAL STATE OF BUSINESS-DRIVEN TECHNOLOGY REPORT!

The 2025 State of Business-Driven Technology Report delivers essential insights from technology and business leaders navigating the digital frontier. It examines key trends at the intersection of business strategy and technological innovation, covering AI adoption, cloud implementation, emerging technologies, and investment priorities for 2025. Our analysis provides actionable benchmarks to help position your organization's digital initiatives alongside industry peers and competitors.

SURVEY METHODOLOGY

Xcelacore partnered with SurveyMonkey to survey technology business executives and leaders across various industries and company sizes within the United States.



Total Respondents
67



Survey Period
Jan 2025 - Mar 2025



Survey Location
United States

All survey respondents are senior executives of the C-Suite, divisional/group heads, owners, IT decision-makers, project managers, business analysts, software engineers, or technology consultants.

WHAT IS BUSINESS-DRIVEN TECHNOLOGY?

Business-driven technology can include a broad spectrum of digital initiatives and priorities for organizations and their decision-makers. In this survey, our specific definition for this term, used consistently throughout the report, includes the following digital initiatives/projects:

- Cloud solutions
- DevOps
- Custom software/application development
- Business process automation, including QA and RPA
- AI/ML implementation and integration
- E-Commerce platforms & technology integration
- Cybersecurity

The AI Imperative: Xcelacore's 2025 State of Business-Driven Technology survey report presents compelling evidence of a fundamental shift in how organizations approach digital transformation. We've gathered insights from influential technology leaders, including C-suite executives, IT decision-makers, and technology strategists throughout the US. Our findings reveal that artificial intelligence has moved beyond theoretical potential to become a strategic imperative, with organizations of all sizes implementing AI solutions that deliver measurable business value. This report illuminates the critical intersection where technological capability meets business necessity, providing a roadmap for organizations navigating this pivotal moment in digital evolution.

OVERVIEW

EXECUTIVE SUMMARY

KEY HIGHLIGHTS FROM THE REPORT INCLUDE:



1. AI and Machine Learning Dominance:

60% of business technology leaders ranked advanced AI/ML capabilities as their #1 emerging technology that will impact their business in the next 1-3 years. In 2025, AI integration and adoption have emerged as the top business challenge, with 30% of organizations ranking it as their primary concern.



2. AI Adoption is Accelerating: 76% of organizations have moved beyond the exploratory phase of AI implementation, with 22% reporting advanced implementation status. Conversational AI/chatbots (58%) and generative AI for code development (42%) are the most widely adopted AI capabilities.



3. Cloud Technology Continues to Lead:

73% of cloud platforms are now in use by organizations. The hybrid cloud model dominates at 48%, highlighting the balanced approach companies are taking to cloud infrastructure. 68% of organizations plan to invest more or maintain their investment in cloud development and DevOps in 2025.



4. Cybersecurity Remains Critical: 51% of organizations cite security and compliance as key factors in cloud adoption decisions. 73% of respondents say their budgets will increase or stay the same in 2025, acknowledging the growing importance of robust security measures.



5. Hybrid Implementation Models Succeed:

52% of organizations now utilize a hybrid approach (internal teams + tech consultants) for AI and software development projects, which demonstrated the highest success rate among implementation models.



6. Business Efficiency Drives Technology Investment:

73% of respondents identified increasing operational efficiency as their primary goal for technology initiatives, followed by enhancing customer experience (66%) and generating new revenue streams (54%).



7. Cost Management is Key: 55% of organizations cite cost effectiveness as the primary factor when selecting a technology partner, highlighting the continued focus on ROI in technology investments.

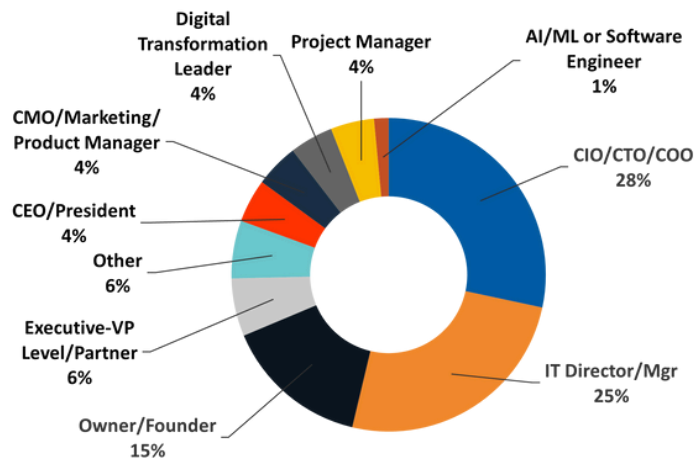


The report concludes with actionable insights for organizations aligning their technology strategies with business objectives. It highlights the importance of evaluating technology consulting firms based on proven relationships, flexible business models, industry expertise, and proficiency in specific technologies.

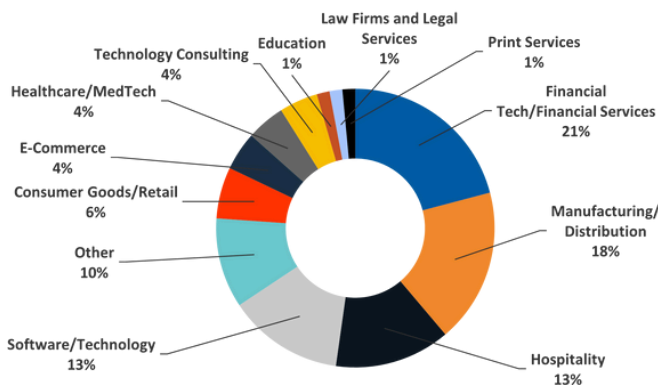
ABOUT THE REPORT

In this year's survey, over 60% of business-driven tech decisions are made at the C-suite and executive levels, emphasizing the fact that technology initiatives have become central to core business strategy.

OVER 1/2 OF A COMPANY'S DECISIONS INVOLVING BUSINESS-DRIVEN TECHNOLOGY ARE MADE BY C-SUITE, EXECUTIVE, AND VP LEVELS WITHIN THE ORGANIZATIONS WE SURVEYED.

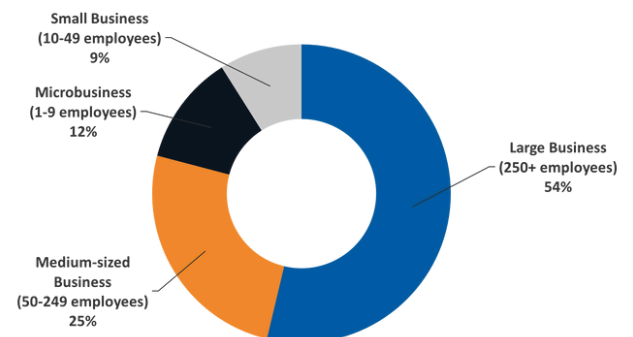


INDUSTRIES



Over 67 respondents from 15 different industries participated in the study.

COMPANY SIZE

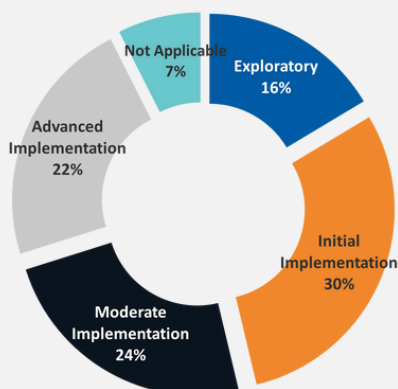
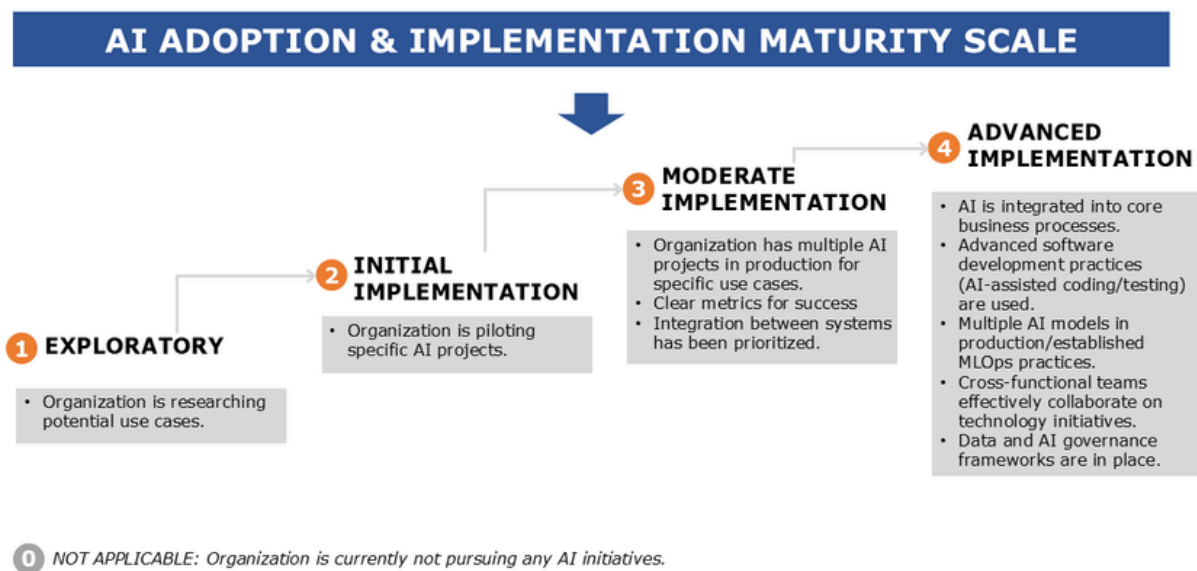


There was an even distribution of company size based on the number of employees across the US.

STATE OF INDUSTRY

The AI Adoption and Implementation Maturity Scale serves as a strategic framework for organizations to evaluate their advancement in integrating artificial intelligence across business functions. This scale maps the progression from experimental exploration to sophisticated implementation, providing leaders with a clear understanding of their current position and the path toward AI-driven transformation.

The maturity scale represents the key developmental stages through which organizations evolve when they embrace AI technologies, from initial curiosity and exploration to full-scale embedding of AI capabilities into core business operations. As organizations move through these stages, they transition from viewing AI as experimental technology to recognizing it as a strategic imperative that fundamentally reshapes their operational capabilities and competitive advantage.



Q5: Identify your organization's current stage of AI adoption.
See descriptions of each phase in the chart. (select one)

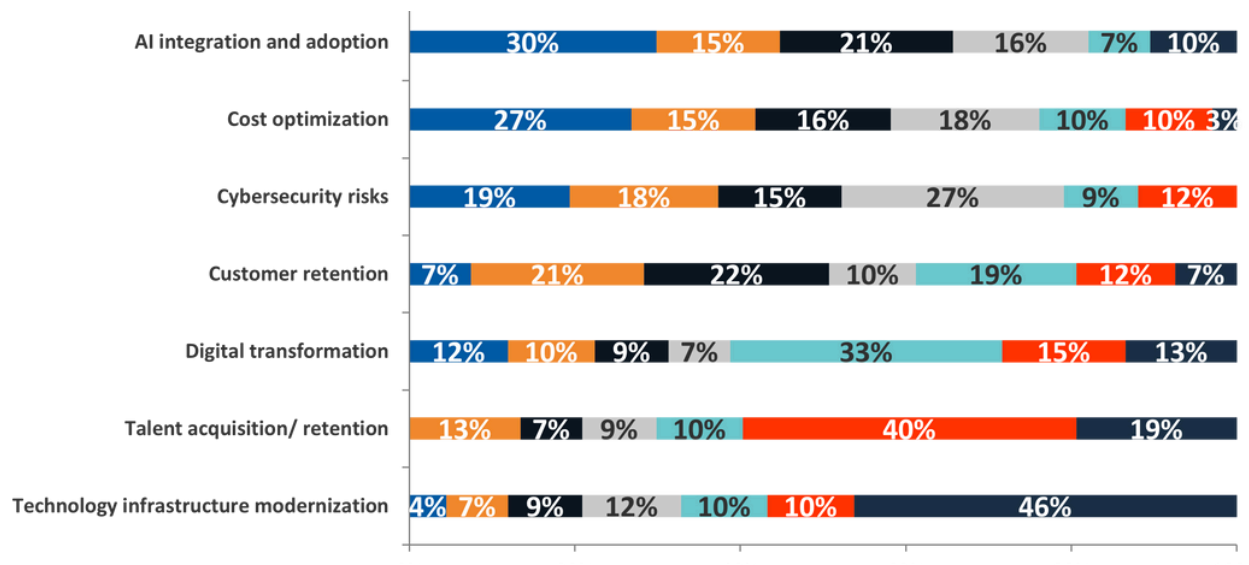
76% OF COMPANIES HAVE MOVED BEYOND THE EXPLORATORY PHASE OF AI ADOPTION & IMPLEMENTATION

AI adoption reaches a tipping point with over $\frac{3}{4}$ of companies having moved beyond exploratory AI, signaling a significant shift from experimental to practical application.

- This data represents significant progress since 2024
- Notable shift from exploratory to implementation phase
- Companies are just at the beginning of the AI maturity scale, with challenges in using AI securely and efficiently

STATE OF INDUSTRY

Business leaders in the study identified their Top 3 business challenges over the next 1-2 years as AI integration and adoption, cost optimization, and cybersecurity risks.



Q18: Rank your TOP BUSINESS CHALLENGES over the next 1-2 years.

Business leaders in this study identified **AI integration and adoption** as their top business challenge over the next 1-2 years, with 30% ranking it as their primary concern. This significant shift reflects the rapid acceleration of AI technologies across industries and the strategic imperative to implement these solutions successfully.

According to [Deloitte's Tech Trends 2024 report](#), organizations that effectively integrate AI can achieve 40% higher productivity gains compared to those that don't, highlighting the competitive advantage at stake.

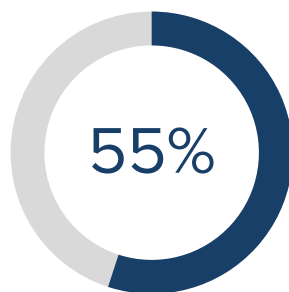
Cost optimization emerges as the second most pressing challenge (27%), as businesses continue to navigate economic uncertainties. Amid economic stabilization efforts, organizations are balancing cost control with strategic technology investments. The [International Monetary Fund](#) now projects global inflation to decrease to 3.5% in 2026, with a higher intermediate forecast of 4.2% for 2025. Recent trade barriers and policy uncertainties have complicated the inflation outlook, with many economies expected to experience inflation above target for more extended periods. Despite these challenges, businesses remain focused on technological efficiencies, particularly important as global growth prospects for the medium term have fallen to 3.1%—the lowest level in decades. This economic reality requires careful balancing of cost containment with strategic investments as monetary policy gradually normalizes in response to the evolving inflationary environment.

Cybersecurity risks rank third (19%) amid increasing digital threats. The [2024 Cybersecurity Ventures report](#) estimates cybercrime costs will reach \$10.5 trillion annually by 2025, representing a 15% year-over-year increase. The proliferation of AI tools has created both defensive opportunities and new attack vectors, making security a critical business imperative.

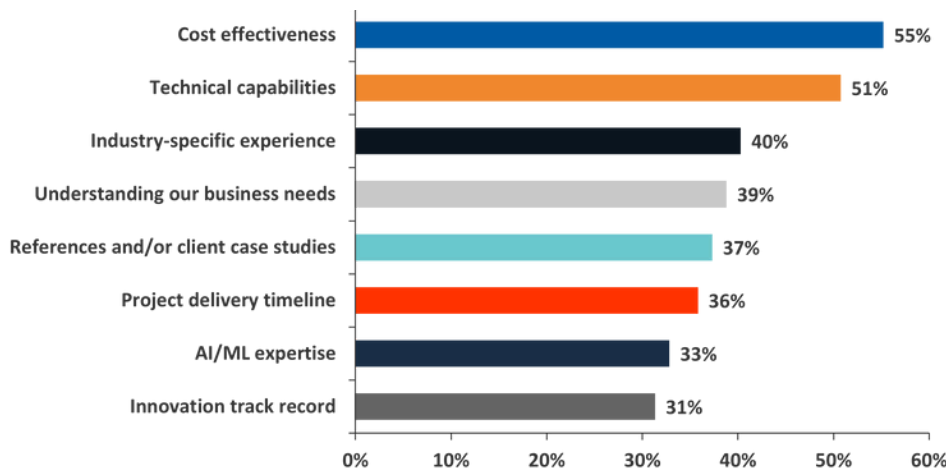
STATE OF INDUSTRY

Business technology leaders prioritize 'Cost-Effectiveness' as the Top Factor in choosing technology partners, with technical capabilities also essential.

Our research shows a significant shift in technology partner selection criteria, with **cost effectiveness** now the top priority, followed by **technical capabilities**. Industry expertise, business understanding, and client references remain important but secondary.



OF THE SURVEY RESPONDENTS STATED THAT **COST EFFECTIVENESS** IS THE #1 FACTOR INFLUENCING THEIR DECISION TO PARTNER WITH A TECHNOLOGY PARTNER OR SERVICE PROVIDER.



These findings represent an increased emphasis on financial efficiency compared to our 2024 findings, likely due to economic pressures and a focus on maximizing returns from technology investments.

Q20: What FACTORS influence your organization's decision to partner with a technology consultant/service provider?



Actionable insight:

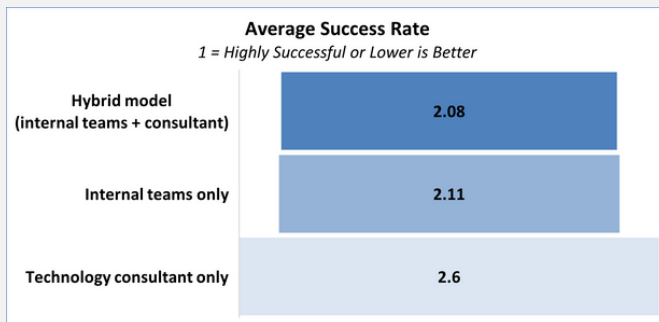
When considering your technology partners, look at ones who can provide these advantages:

- Proven cost-effective solutions
- Specialized technical expertise
- Industry knowledge
- Flexible engagement models
- Strong track record with verifiable references

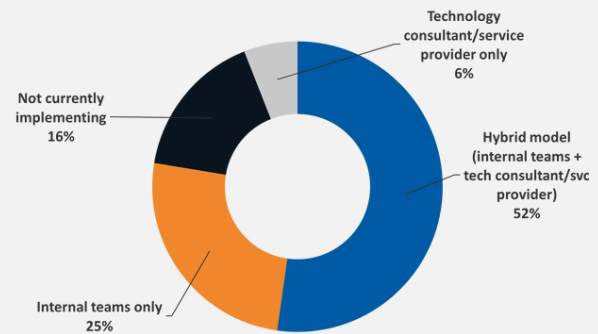
MAJOR INSIGHTS

Hybrid implementation models lead to success.

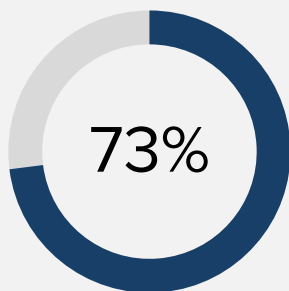
Lack of in-house expertise and complex technology projects continue to be the main factors that prompt technology leaders to seek technology consultants or partners. The survey confirms that **hybrid implementation models** — internal teams working with technology consultants — lead to more successful outcomes. When implementing AI and software development projects, 52% of organizations use a hybrid model. Only ¼ of companies rely solely on internal teams, and a small percentage (6%) use technology consultants exclusively.



Q21: Rate the success rate of technology implementations by the methods listed.
Lowest score is best.

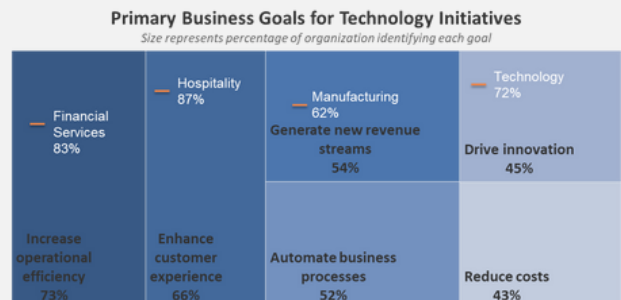


Q8: How is your organization currently handling AI and software development projects?



OF THE SURVEY RESPONDENTS PRIORITIZE INCREASING OPERATIONAL EFFICIENCY AS THEIR PRIMARY BUSINESS DRIVER FOR TECHNOLOGY IMPLEMENTATION OVER THE NEXT 1-2 YEARS.

Operational efficiency (73%) and customer experience enhancement (66%) dominate technology investment priorities, with revenue generation (54%) following as a third key driver. Call-outs for FinTech, Hospitality, Manufacturing, and Technology suggest business goals vary by industry.

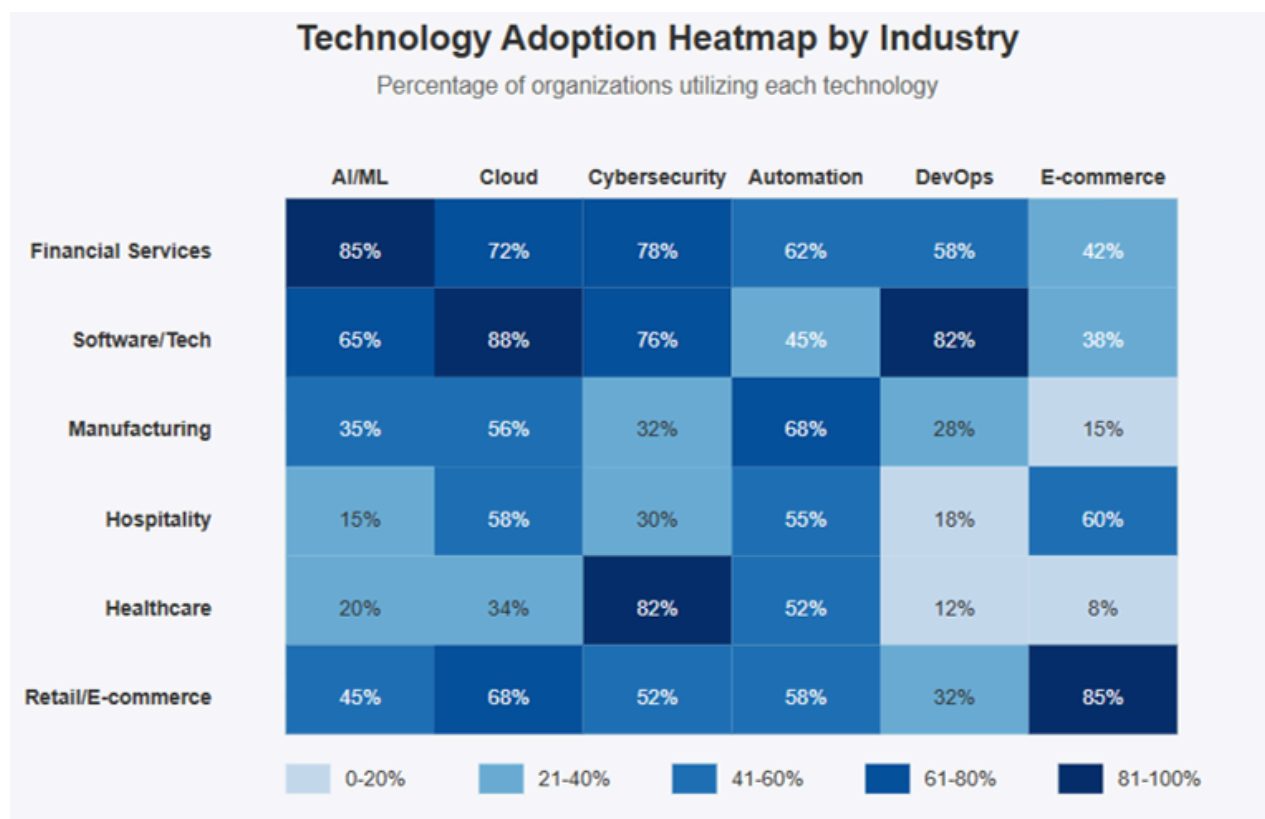


Q23: What are your PRIMARY GOALS for business-driven technology and innovation initiatives in the next 1-2 years?

MAJOR INSIGHTS

Industry-specific implementation trends.

Our analysis revealed notable differences in technology implementation approaches across the various industries we surveyed, both in the types of technologies used and in their adoption rates, particularly in terms of AI adoption maturity.



Q6-17: Question series for AI and Technology Implementation, Software Development Practices, QA Automation and Testing, and Cloud Technologies and Strategies.



Healthcare demonstrates the most extreme specialization pattern with cybersecurity (82%) dramatically outpacing all other technology investments. Retail/E-commerce organizations prioritize digital sales channels (85%) above infrastructure technologies.

MAJOR INSIGHTS

Industry-specific implementation trends.

Financial Technology/Financial Services (21% of respondents)

- The highest AI adoption rate (85%) in moderate to advanced implementation
- 67% prioritizing API development and integration
- 80% reported active software projects (complete or in progress)
- 93% identified revenue growth as their #1 benefit from business-driven technology
- Leading in AI development and integration (85%), positioning for future growth

Manufacturing/Distribution (18% of respondents)

- Stronger focus on business process automation (68%) compared to other industries
- Higher adoption of edge computing technologies (42%) to support IoT applications
- Greater emphasis on supply chain optimization through AI (56%)
- 71% cited cost reduction as a primary goal for technology investments
- More likely to implement hybrid implementation models (58% vs. 52% overall)

Hospitality (13% of respondents)

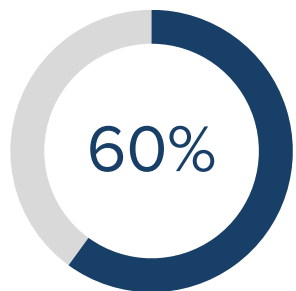
- Highest priority on customer experience enhancements (87%)
- Leading adoption of conversational AI/chatbots (74%)
- Stronger focus on mobile application development (63% vs. 27% overall)
- AI/chatbots for customer service (74%) than industry average
- More likely to utilize cloud solutions for operational efficiency

Software/Technology (13% of respondents)

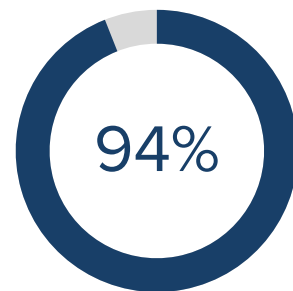
- Most advanced in DevOps implementation (78%)
- Highest adoption of AI-powered testing and QA (67%)
- Greater investment in cloud-native development (82%)
- More likely to utilize multi-cloud strategies (38% vs. 6% overall)
- Leading in adopting microservices architectures (68% vs. 45% overall)

KEY TECHNOLOGY TAKEAWAYS

To gain deeper insights into how business leaders are embracing emerging technology trends, our survey examined the strategic drivers behind implementation decisions, practical adoption approaches, and future investment priorities across industries. The results reveal **a technology landscape transformed by accelerated AI adoption, strategic cloud migration, and a growing preference for hybrid implementation models** that balance internal expertise with specialized external capabilities. These findings illuminate how organizations across different industries are leveraging technology not merely as support infrastructure but as fundamental competitive differentiators in an increasingly AI-driven business environment.

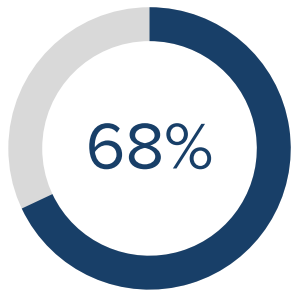


60% of business technology leaders ranked **advanced AI/ML capabilities** as their top emerging technology that will impact their business in the next 1-3 years, representing a significant increase from our 2024 report and aligning with the acceleration of AI adoption.

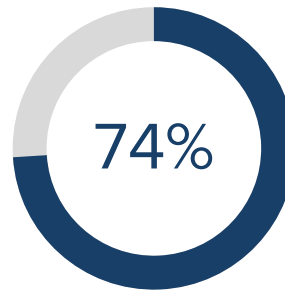


94% of organizations plan to maintain or increase **Security and Compliance investments** (55% increasing, 37% maintaining), demonstrating that cybersecurity remains a critical priority despite the enthusiastic embrace of emerging technologies.

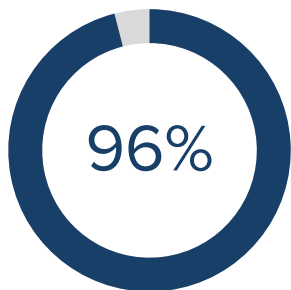
BUSINESS LEADERS SHARE CURRENT PROJECTS AND PLANS FOR 2025 TECHNOLOGY INVESTMENTS



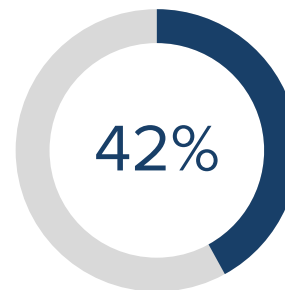
OF ORGANIZATIONS THAT THEY PLAN TO **INCREASE AI INVESTMENT**, REPRESENTING THE STRONGEST GROWTH TRAJECTORY OF INVESTMENT.



OF RESPONDENTS **PLAN TO INVEST MORE OR MAINTAIN** THEIR INVESTMENT IN **SOFTWARE DEVELOPMENT TECHNOLOGIES** DURING 2025.



OF ORGANIZATIONS PLAN TO **INCREASE OR MAINTAIN THEIR CLOUD BUDGETS**, UNDERSCORING ITS CRITICAL ROLE AS THE FOUNDATION FOR BROADER DIGITAL INITIATIVES.

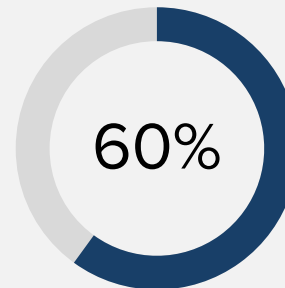


OF FIRMS INDICATE THEY WILL **INVEST MORE OR THE SAME** IN **E-COMMERCE SOFTWARE** IN 2025.



Key Technology Takeaway 1

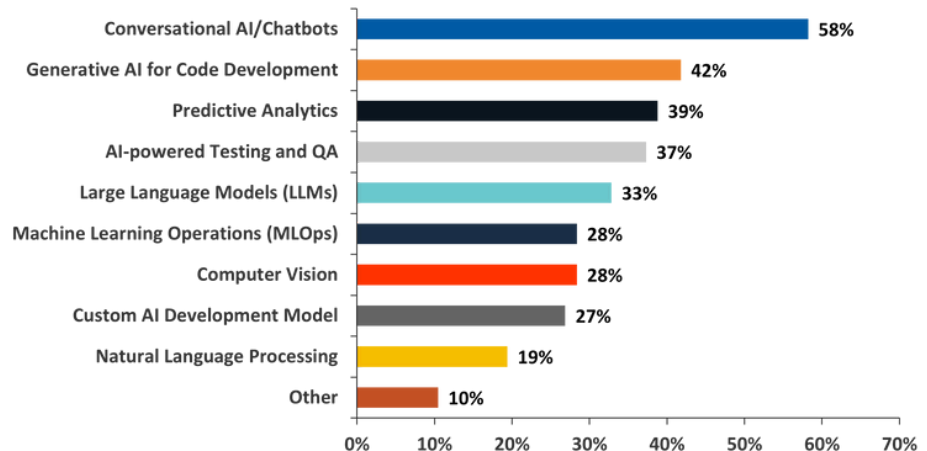
AI: THE STRATEGIC IMPERATIVE



OF BUSINESS TECHNOLOGY LEADERS RANKED **ARTIFICIAL INTELLIGENCE & MACHINE LEARNING** CAPABILITIES AS THEIR TOP EMERGING TECHNOLOGY THAT WILL IMPACT THEIR BUSINESS IN THE NEXT 1 - 3 YEARS.

Companies are embracing AI technologies at varying rates:

- Conversational AI leads adoption at 58%, followed by code-generating AI and predictive analytics.
- Testing automation and LLMs round out the top five, while vision technologies, MLOps, and custom AI see moderate adoption.
- Specialized NLP remains less common, suggesting most organizations prioritize customer-facing AI and developer tools over more complex implementations.



Q6: Which AI capabilities is your organization currently using or planning to implement ?

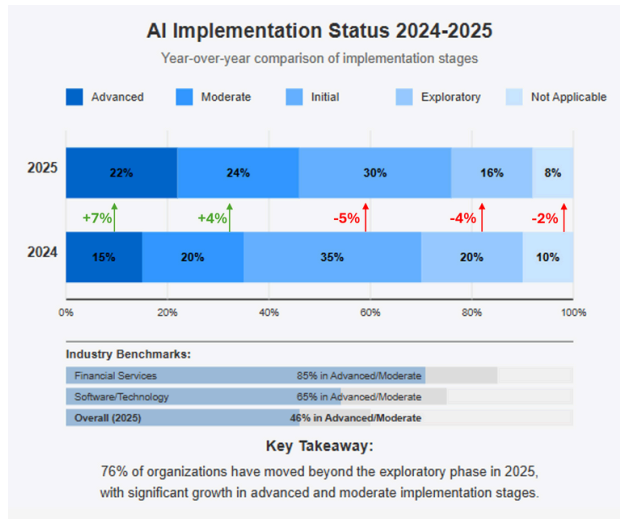


SHAPIRO+RAJ COLLABORATES WITH XCELACORE TO DEVELOP "STELLA," AN AI-POWERED APPLICATION

Xcelacore partnered with Shapiro+Raj to develop "Stella," an AI platform that transformed how the insights company serves Fortune 500 clients. Stella uses machine learning to process data from surveys and social media, turning it into actionable insights in days rather than weeks. The AI performs sentiment analysis and predictive modeling while maintaining a simple interface for non-technical users. This use case demonstrates how AI generates real business value: faster insights, improved client experiences, and new revenue opportunities in the competitive market research space.

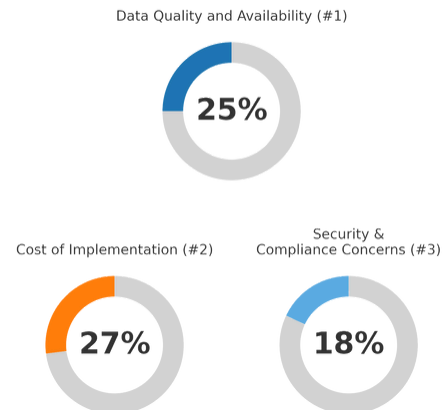
[READ THE CASE STUDY BY XCELACORE](#)

AI: THE STRATEGIC IMPERATIVE



Q5: What is your organization's current stage of AI adoption?

Primary Challenges in AI Implementation



Q7: What are your primary challenges in AI implementation?

- Over $\frac{3}{4}$ of the companies surveyed reported they have **moved beyond the exploratory phase of AI** in 2025, with significant growth in advanced and moderate implementation stages.
- Our analysis reveals interesting patterns in AI adoption across different organization sizes:
 - Large Businesses (250+ employees):** 87% have moved beyond exploratory phase, with 38% in advanced implementation.
 - Medium-sized Businesses (50-249 employees):** 76% beyond exploratory, with 18% in advanced implementation.
 - Small Businesses (10-49 employees):** 67% beyond exploratory, only 8% in advanced implementation.
 - Microbusinesses (1-9 employees):** 53% beyond exploratory, with 0% in advanced implementation.

This pattern shows the correlation between organizational resources and AI maturity but also highlights that companies of all sizes are making significant progress on AI implementation.

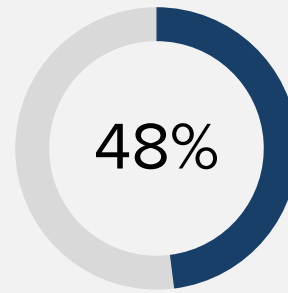


Actionable insight:

Organizations should prioritize data quality initiatives as a foundation for AI success, develop clear ROI frameworks for AI investments, and integrate security considerations from the beginning of AI projects.

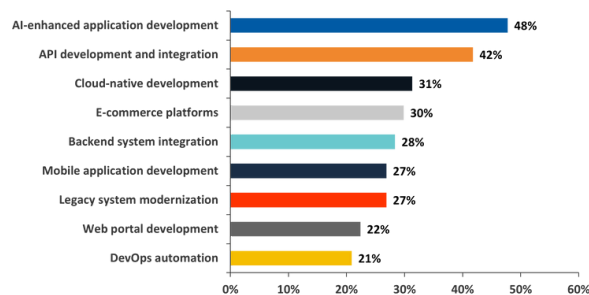
SOFTWARE DEVELOPMENT PRIORITIES SHIFTING

RESEARCH INSIGHTS



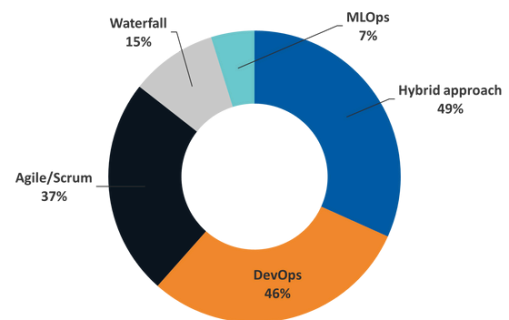
OF ALL SURVEY RESPONDENTS REPORTED THEIR #1 PRIORITY IS **AI-ENHANCED APPLICATION DEVELOPMENT** IN 2025.

Financial Technology and E-Commerce industries continue to lead in software development investment, with reported increases in 2025. Software development priorities have evolved to embrace AI integration.



Q9: Which software development areas are your top priorities for 2025?

Development methodologies show an increasing preference for hybrid approaches:



Q10: Which development methodologies does your organization primarily use?

SOFTWARE DEVELOPMENT TRENDS

The standout leader is **AI-enhanced application development** showcasing the accelerating integration of artificial intelligence into software solutions. Close behind is **API development and integration**, underscoring the importance of connectivity and interoperability in today's digital ecosystems.

Cloud-native development and **e-commerce platforms** also show significant adoption, indicating strong momentum toward scalable, cloud-based solutions and digital commerce. **Backend system integration**, **legacy system modernization**, and **mobile application development** are also well-represented, suggesting that organizations are prioritizing the streamlining and modernization of their existing infrastructure.

Meanwhile, **web portal development** and **DevOps automation** show slightly lower adoption rates but still represent critical areas for operational efficiency and user engagement.

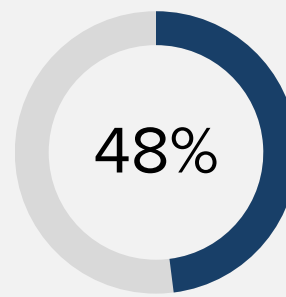
"The industry has decisively shifted toward AI integration as the cornerstone of modern software development, with organizations recognizing that embedding intelligence directly into applications is no longer optional but essential for competitive advantage."

- Adnan Adamji, Xcelacore Co-founder and Partner

CLOUD STRATEGIES MATURE

RESEARCH INSIGHTS

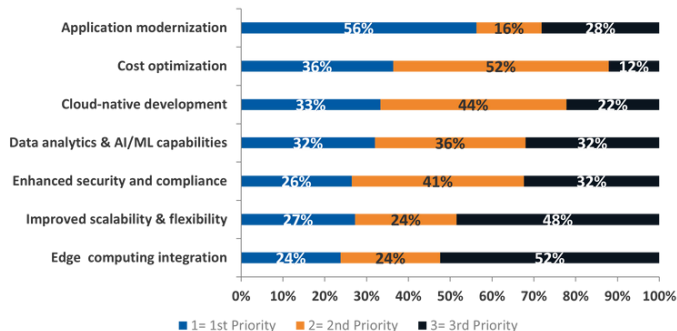
The cloud continues to be the foundation of digital transformation initiatives, with **73% of organizations using cloud platforms**. Hybrid cloud has emerged as the dominant deployment model.



OF SURVEY RESPONDENTS INDICATE THAT HYBRID CLOUD HAS EMERGED AS THE PREFERRED DEPLOYMENT MODEL WITH BALANCE BETWEEN FLEXIBILITY, SECURITY, & CONTROL.

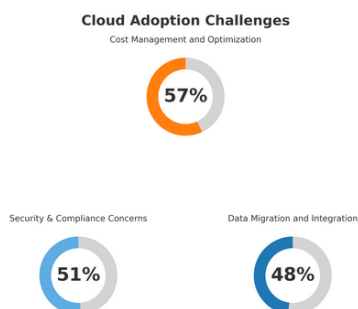
CLOUD ADOPTION AND MANAGEMENT TRENDS

Top Priorities for Cloud Adoption

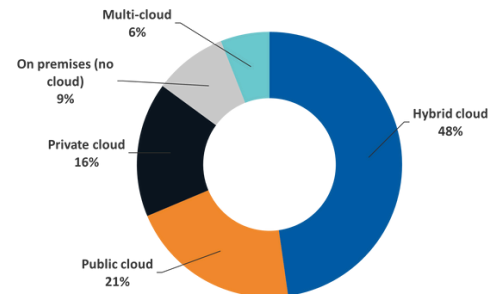


Q16: What are your organization's top priorities for cloud adoption or optimization in the next 1-2 years?

Top Cloud Adoption Challenges



Q17: What challenges is your organization facing with cloud adoption or management?



Q15: Which cloud deployment model best describes your organization's primary approach?



Actionable insight: Focus on application modernization strategies that leverage cloud-native capabilities along with:

- Robust cost monitoring
- Optimization tools
- Security frameworks

"While hybrid cloud has emerged as the dominant deployment model, we're seeing organizations increasingly leverage edge computing capabilities that extend their cloud infrastructure closer to data sources. This strategic approach minimizes latency while maintaining flexibility, security, and control benefits that make hybrid architectures so compelling for modern enterprises."

- Mansoor Anjarwala, Xcelacore Co-founder and Partner

CYBERSECURITY PRIORITIES EVOLVE

RESEARCH INSIGHTS

As cyber threats become more sophisticated, organizations are placing increase emphasis on security:

- 73% of respondents plan to invest more or the same in cybersecurity services in 2025.
- Security and compliance concerns rank as the second highest challenge in cloud adoption.
- 33% of survey respondents consider cybersecurity among the TOP technologies that will impact their business in the next five years.

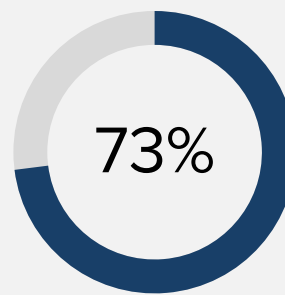


Actionable insight:
Start with a comprehensive vulnerability assessment.

- Catalog assets and resources
- Identify security vulnerabilities
- Assign quantifiable value & importance to resources
- Prioritize protection of the most valuable resources

"The evolution of cyber threats has elevated security testing from a specialized component to an essential step within the software development process. Organizations now recognize that integrated security validation throughout the development lifecycle is fundamental to protecting data and preserving stakeholder confidence."

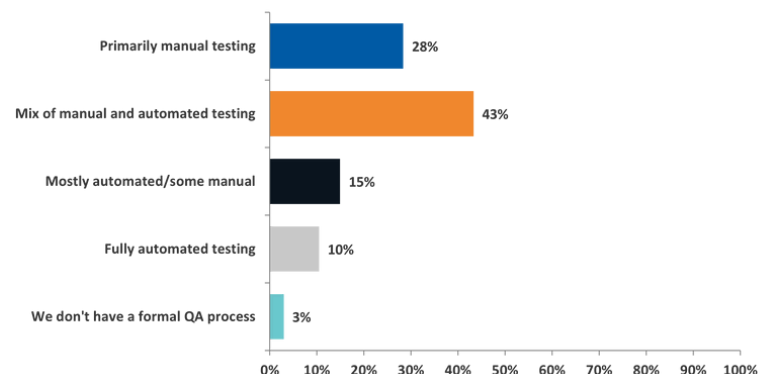
- Adnan Adamji, Xcelacore
Co-founder and Partner



OF SURVEY RESPONDENTS REPORTED THEY PLAN TO INVEST MORE OR THE SAME BUDGETARY DOLLARS FOR CYBERSECURITY SERVICES IN 2025.

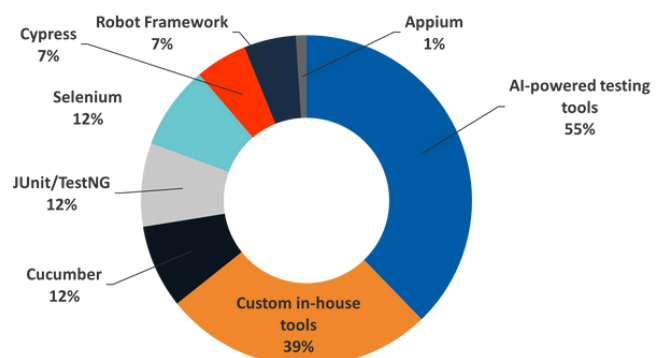
QUALITY AUTOMATION TOOLS AND TESTING APPROACHES

Current Testing and QA Approaches



Q12: How would you describe your organization's current approach to QA and testing?

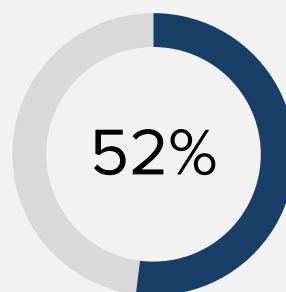
QA and Cybersecurity Testing Trends



Q13: Which QA automation tools and frameworks is your organization using or planning to implement?

BUSINESS PROCESS AUTOMATION GAINS MOMENTUM

RESEARCH INSIGHTS



OF RESPONDENTS
REPORTED ACTIVE
IMPLEMENTATION OF
BUSINESS PROCESS
AUTOMATION INITIATIVES.

Business process automation remains a significant priority across industries, with 52% of business technology leaders reporting active implementation of automation initiatives. This trend is particularly evident in Financial Services (83%), Hospitality (87%), and Technology sectors (72%), where automation serves different strategic goals.

BUSINESS PROCESS AUTOMATION TRENDS

Hyperautomation: Organizations are increasingly adopting comprehensive integration of RPA, AI, machine learning, and other advanced technologies to automate and optimize business processes, enhancing overall operational efficiency—which 73% of organizations identify as a primary goal.

“The impact of AI technology is now clearly transforming both backend operational efficiency and customer experiences across industries, confirming our earlier predictions about its dual-purpose.”

- Mansoor Anjarwala, Xcelacore Co-founder and Partner

Robotic Process Automation (RPA): There's increased adoption of RPA for automating repetitive, rule-based tasks, reducing errors, and improving the speed of various business processes. This supports both operational efficiency goals and cost reduction initiatives, with 43% of organizations citing cost reduction as a primary technology objective.

Quality Assurance (QA) Automation: Growing emphasis on automated testing processes ensures quality and reliability of software and business applications, enhancing overall product integrity. Automating QA testing enables businesses to complete testing cycles in hours instead of days, freeing up valuable company resources and supporting the 66% of organizations focused on enhancing customer experience through technology.



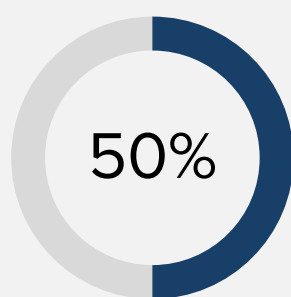
Actionable insight:
The benefits and impact of implementing business process automation can be felt across your organization:

- Time saved
- Cost reduction
- Increased productivity
- Elimination of human error
- Accuracy and efficiency
- Elevated security
- Scalability
- Increased employee satisfaction

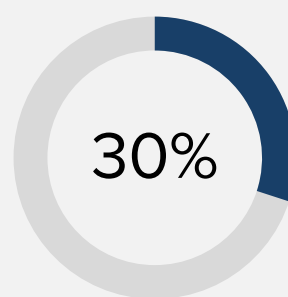


Key Technology Takeaway 6

E-COMMERCE CONTINUES TO TRANSFORM



ACCORDING TO INSIDER INTELLIGENCE, BY 2027, **M-COMMERCE** (MOBILE COMMERCE) WILL ACCOUNT FOR ROUGHLY HALF OF US E-COMMERCE SALES & 70% OF ONLINE SHOPPING WILL BE DONE THROUGH MOBILE PHONES.



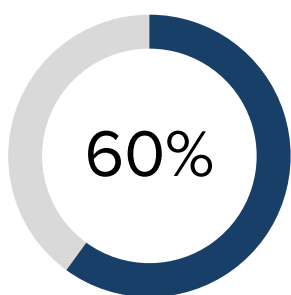
OF FIRMS REPORTED **E-COMMERCE PLATFORMS** AS A TOP SOFTWARE DEVELOPMENT PRIORITY IN 2025.



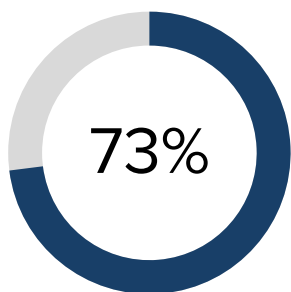
Actionable insight:

The focus for e-commerce businesses is on creating seamless mobile experiences, implementing AI-driven personalization, and continuing to offer flexible payment options to increase conversion rates and customer satisfaction. Other e-commerce trends include:

- **Mobile-first shopping experiences**
- **AI-powered personalization**
- **Voice commerce integration**
- **Multiple payment options**
- **Enhanced chatbot customer service**



OF FIRMS INDICATE THAT ADVANCED ARTIFICIAL INTELLIGENCE (AI) AND MACHINE LEARNING (ML) IS THE TOP EMERGING TECHNOLOGY IMPACTING THEIR BUSINESS IN THE NEXT 1 - 3 YEARS.



OF RESPONDENTS SAY A HYBRID MODEL (INTERNAL + TECH CONSULTANT) HAS AN ABOVE AVERAGE SUCCESS RATE FOR TECHNOLOGY IMPLEMENTATIONS OR A 5-POINT ADVANTAGE OVER INTERNAL TEAMS ONLY.

CONCLUSION

EMPOWERING YOUR NEXT MOVE WITH CONFIDENCE

The findings from the 2025 State of Business-Driven Technology survey highlight a clear message: organizations that proactively embrace innovation are poised to lead. As AI becomes a strategic imperative, cloud infrastructure matures, and cybersecurity remains non-negotiable, the ability to navigate this complex landscape is what will separate leaders from followers.

At Xcelacore, we're proud to celebrate **10 Years of Xcellence**—a decade of helping businesses turn technology into a strategic advantage. Our journey has been defined by delivering smart, scalable, and forward-thinking solutions that empower organizations to thrive in an ever-evolving digital world. Whether you're exploring AI-powered applications, optimizing cloud strategies, or modernizing legacy systems, our experience and commitment ensure that your technology investments are built to last—and built to lead.

Let's transform challenges into opportunities. Together, we can unlock new efficiencies, deliver exceptional customer experiences, and future-proof your business for sustainable growth. The future of technology is business-driven—let Xcelacore help you lead it.

WHAT'S NEXT FOR YOUR ORGANIZATION?

Take the next step towards realizing your organization's full potential in business-driven technology.

Contact Xcelacore today to schedule a consultation with our experts and discover how our tailored solutions can drive innovation, streamline processes, and enhance your competitive edge.

We're happy to discuss your technology challenges and ideas!



Mansoor Anjarwala
**Co-founder and
Partner**



Adnan Adamji
**Co-founder and
Partner**

OUR SERVICES



Cloud Development + Devops



Custom Software Development



QA Testing & Automation



IT Staff Augmentation



Robotic Process Automation



E-commerce



Platforms & Integrations



Cybersecurity Testing



Wordpress Development + Maintenance



Artificial Intelligence (AI)



ABOUT US

Matching business objectives and requirements with technology strategies, Xcelacore's focus is the design and implementation of technology solutions that drive businesses forward. Our experts provide a unique blend of business, technology, and marketing leadership that helps our clients navigate technology investments and implementation, increase ROI, and sustainability.



We always keep customer service top of mind and we strive to make sure we are adding value.



We bring management consulting level experience to mid-size markets at affordable prices.



Our project management and delivery methodology is proven to deliver results.

INDUSTRIES WE SERVE

- ▶ Hospitality
- ▶ Healthcare
- ▶ Ecommerce
- ▶ Manufacturing + Distribution
- ▶ Education
- ▶ Fintech
- ▶ Marketing Agency

TRUST OUR TECH EXPERTISE



And more...